



# SoLiS

Newsletter of the

## Southeast Library System

October 2010 Issue

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**Next SELS  
Board Meeting  
October 22**

## SOWINGS

By Brenda Ealey, SELS Administrator

I had the opportunity to attend the Nonprofit Best Practices Symposium with Dr. Peter Frumkin sponsored by Smith Hayes Advisers, Inc. Frumkin is the Professor of Public Affairs and Director of RGK Center for Philanthropy and Community Service, at Lyndon B. Johnson School of Public Affairs, at the University of Texas in Austin. He had some great information to share in the areas of competitive analysis, program analysis and attributes of high performing boards. Below are some of the points that resonated with me in thinking about SELS and libraries:

- Read ***Governance as Leadership: Reframing the Work of Nonprofit Boards***, by Richard Chait, William P. Ryan and Barbara E. Taylor.
- **Generative thinking** is critical and involves consideration of who we are as an organization, what is special about us, and whether we are headed in the right direction. It's discussion that addresses challenges, problem framing and solving, strategizing and planning with tactics and execution. We need to set aside time for open ended mission conversations and strategic discussion, which is best done at the beginning of a board meeting.
- Use of a **consent agenda** for the mundane and non-controversial board action items is a way to save time and ensure that the board has time to discuss substantive items. If you want more information on consent agendas, Dr. David Renz has written a good overview for the Midwest Center for Nonprofit Leadership at University of Missouri (KC), which you can find online at: <http://www.bloch.umkc.edu/mwcnl/board%20resources/Consent%20Agendas.pdf>
- **Experiment and innovate** - if we are doing the same thing over and over, we're not doing this.
- **Encourage critical and independent thinking** – build an environment of learning & inquiry.
- The **Director's role** at a board meeting **is to answer questions**, not direct the meeting. It's important that every board member have the opportunity to speak and provide input.
- Develop a **rolling prospect list for potential board members** that you are consciously building. One participant suggested looking for individuals with 2 of the following characteristics: Wisdom, Wealth, Work and perhaps Wallop (influence).
- **Competitive benchmarking** - think about who your competitors are, both profit and nonprofit, then take a look at how your critical components compare. Are we better at what we do than similar organizations? In addition to services, compare board quality, budget growth and customer base.
- A natural instinct of nonprofits is an inward gaze at the organization. Look at the broad perspective not just internal. **Look at directions and trends of the**

(Continued on page 4)



# Calendar

## Southeast Library Systems

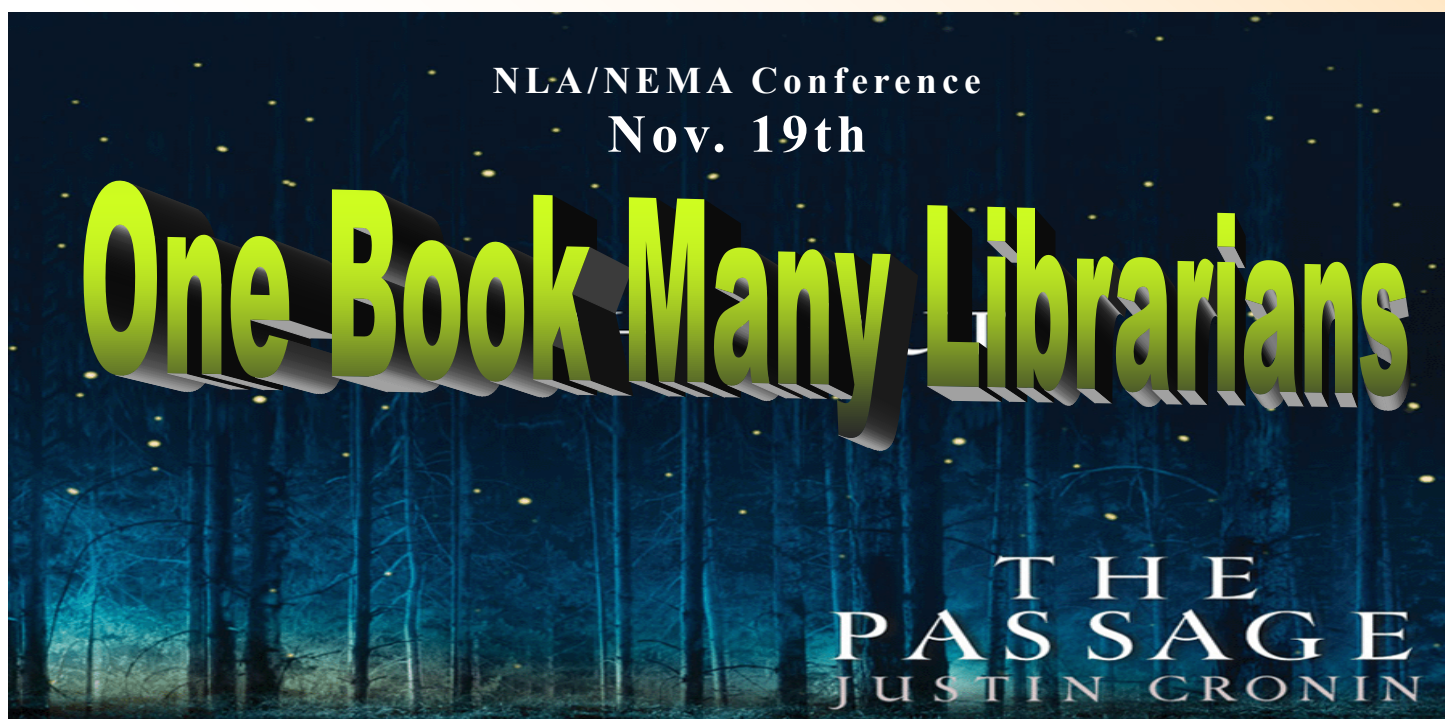
October—December 2010

- Oct. 9th - The 15th Annual Plum Creek Children's Festival**, Concordia University, in Seward. Featured authors include: Patricia Polacco, Dan Gutman, Ashley Bryan, Sarah Weeks, Alyssa Satin Capucilli, Pat Schories, and Ralph Masiello. For more information visit: [www.cune.edu/about/2040](http://www.cune.edu/about/2040).
- Oct. 11th - Nov. 19th: MOSAIC**—For the 19th year, Lincoln Public Schools Library Media Services is hosting a multicultural book display of new multicultural books for elementary and secondary readers. It features over 500 books; African & African American, Asian & Asian American, Hispanic & Hispanic American, Middle Eastern & Middle Eastern American, European American and Native American. MOSAIC will run from Oct. 11th to Nov. 19th, from 7:30 a.m. to 5:00 p.m., at the Lincoln Public Schools District Office, 5901 O Street ([click here for Google map](#)). There is an opening celebration on Oct. 11th, at 4:15 p.m., featuring Storyteller, Matthew "Sitting Bear" Jones. Bibliographies are available in hardcopy and on CD ROM. For more information, call (402)436-1832, or e-mail Glenda Willnerd at [gwilln@lps.org](mailto:gwilln@lps.org). See [page 7](#) for more details.
- Oct.13th - Black Belt Librarian Pre-conference at NLA/NEMA**, Grand Island.
- Oct. 13th & 15th - NLA/NEMA Conference** in Grand Island - Celebrating the Past, Creating the Future. For more information go to: <http://nebraskalibraries.org/conference/2010/>.
- Oct. 17th-23rd Teen Read Week**— Visit page 12 for details on how you can promote Teen Read Week, or visit the YALSA website at: <http://www.ala.org/ala/mgrps/divs/yalsa/teenreading/trw/trw2010/home.cfm>
- Oct. 19th - Author Kimberly Pauley at La Vista Public Library** from 2:00—5:00 PM. She is the author of *Sucks to Be Me* and *Still Sucks to Be Me*. Lindsey Tomsu (teen Coordinator at La Vista) and Gordon Wyant (Young Adult Librarian at Bellevue Public Library) won the visit through Pauley's blog contest. [Click here for details!](#)
- Oct. 22nd - SELS Board Meeting** at Seward Memorial Library, 10:00 a.m. ([click here for Google map](#)).
- Nov. 1st, 8th & 15th - Administration Course of Basic Skills** at Seward Memorial Library. For more information, or to register, visit: [www.nlc.state.ne.us/news/content/2604.html](http://www.nlc.state.ne.us/news/content/2604.html).
- Nov. 4th - CASTL Meeting**, Syracuse City Offices. ([click here for Google map](#)). Meeting starts at 10 and wraps up by 3:30. We'll be talking about health and medical resources with information from the National Network of Libraries of Medicine and CHIRS and the McGoogan Library of Medicine. We also encourage you to choose a title to read from the RUSA Reading List from the mystery genre. You can choose the winner, *A Beautiful Place to Die* by Malla Nunn, or one from the short list: *The Brutal Telling* by Louise Penny, *The Dark Horse* by Craig Johnson, *Dog On It* by Spencer Quinn or *Sweetness at the Bottom of the Pie* by Alan Bradley. Or if you're still not tempted try one of the Read-Alikes: *A Carrion Death* by Michael Stanley, *Salamander Cotton* by James McClure or *Heat of the Sun* distributed by PBS. We'll also have a round robin discussion to share ideas, questions, news and issues.
- Nov. 6th - Celebration of Nebraska Books**, from 2:30 p.m. to 6:30 p.m., at Nebraska State Historical Society's Nebraska History Museum, at 141 Centennial Mall North, Lincoln. The event is hosted by the Nebraska Center for the Book. More information is available at: [www.nlc.state.ne.us/news/content/2593.html](http://www.nlc.state.ne.us/news/content/2593.html), or <http://centerforthebook.nebraska.gov/index.asp>.
- Nov. 10th - (CHANGED) Nebraska Library Commissioners Meeting** has been changed to Nov. 10th, from 9:30 a.m. to Noon, at Nebraska Library Commission, 1200 N St., Lincoln. ([click here](#) for Google map). The meeting is open to the public. For more information contact Sue Biltoft at: (402) 471-2045, or (800) 307-2665, or email Sue at: [sue.biltoft@nebraska.gov](mailto:sue.biltoft@nebraska.gov).



*Calendar continued*

- Nov. 12th - Redesigning Today's Public Services—Focus on Reference**, from 11:00 a.m. to 12:30 p.m., via Webcast or satellite downlink. Part of the College of DuPage teleconference series underwritten by Nebraska Library Commission. Register at: [www.nlc.state.ne.us/scripts/training/eventlist.asp?Search=dupage&Mode=Search&Scope=NLC](http://www.nlc.state.ne.us/scripts/training/eventlist.asp?Search=dupage&Mode=Search&Scope=NLC). You are invited to watch as a group at Seward Memorial Library. Let them know by November 11th, if you plan on attending.
- Nov. 13th - National Gaming Day @ Your Library:** November 13th is National Gaming Day 2010. If you register at: [www.surveymonkey.com/s/ngd10reg](http://www.surveymonkey.com/s/ngd10reg), you have a chance to win a free game—Wits & Wagers Family, donated by North Star Games. Registration also puts your library on the national map for promotion of the event, and you can participate in the national Rock Band or Super Smash Bros. Brawl Tournament. National Gaming Day @ Your Library is an initiative of the American Library Association to connect communities around the educational, recreational, and social value of all types of games. Visit: [http://www.ala.org/ala/newspresscenter/news/pressreleases2009/november2009/ngd09\\_pio.cfm](http://www.ala.org/ala/newspresscenter/news/pressreleases2009/november2009/ngd09_pio.cfm).
- Nov. 18th - Putting You Library First: A Workshop for Anyone Who Works in a Library**, with Joyce Neujahr, Director of Patron Services, Criss Library (UNO). Workshop runs from 9:30 AM to 12:30 PM, at Sump Memorial Library in Papillion. Workshop is sponsored by Eastern Library System. See [page 11](#) for more information .
- Nov. 19th - State Advisory Council Meeting** at the Nebraska Library Commission, Crane Room, 1200 N St., Lincoln, from 9:30 AM to 2:00 PM. Meeting open to the public. Contact NLC at: 471-2045, or 800-307-2665.
- Nov. 20th - SELS Friends Harry Potter Movie Day**—See [page 6](#) for more information.
- Nov. 26th - SELS Friends Book Fair**
- Dec. 3rd - SELS Board Meeting** at Harding & Shultz, Lincoln ([click here for Google map](#)).
- Dec. 10th - CASTL Meeting**, Webermeier Memorial Library, Milford ([click here for map](#)).
- Feb. 11th - SELS Board Meeting** at Beatrice Public Library ([click here for Google map](#)).
- Apr. 28th - SELS Board Meeting** at James Arthur Vineyards ([click here for Google map](#)).



# ALTAFF Trustee Academy

Beginning in October 2010, the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) will be offering a new Trustee Academy, a series of online courses to help Trustees become exceptionally proficient in their roles on behalf of their libraries. All courses will be recorded webcasts to allow Trustees the opportunity to complete each course at any time of day or night. ALTAFF knows Trustees are volunteers too and the recorded format offers the most flexibility.

As part of the Nebraska Library Commission's statewide affiliation with ALTAFF, all Trustees in Nebraska will have the opportunity to complete the five courses in the Trustee Academy series free of charge.

## Trustee Academy Courses

**Trustee Basics Part I and Part II** presented by Lynn Stainbrook, director of the Brown County Library in Green Bay, Wis.

**Working Effectively with the Library Director** presented by Peggy Danhof, ALTAFF past president and president of the Board of Trustees of the Fountaindale Public Library in Bolingbrook, Ill, and Vicky Trupiano, director of the Fountaindale Public Library.

**The Library's Budget** presented by

Christine Lind Hage, past president of the Public Library Association and director of the Rochester Hills Public Library in the greater Detroit area.

**Advocating for Your Library** presented by Carol Brey-Casiano, ALA past president and director of the El Paso Public Library System.

## How to Participate:

Nebraska library Trustees do not need to register or pay for Trustee Academy courses.

On or before October 18, 2010, ALTAFF will e-mail all Nebraska library directors with a login to access the recorded webcasts and support materials.

Nebraska library directors will then share the login information with their Trustees.

Trustees will be able to watch the recorded webcasts on their own computers at any time of day or night.

## Learn More:

More information about all courses is available online at <http://www.ala.org/ala/mgrps/divs/altaff/trustees/academy.cfm>. As a reminder, Nebraska library Trustees should not register or pay for Trustee Academy courses. Access will be provided free of charge on or about October 18, 2010.

I encourage you to share this information with your library Trustees. If you have any questions or concerns, please contact me by phone or e-mail.

Beth Nawalinski  
Marketing & Communications  
Director, Association of Library  
Trustees, Advocates, Friends and  
Foundations (ALTAFF),  
American Library Association

ALTAFF on Facebook:

<http://www.facebook.com/ala.altaff>

ALTAFF on Twitter:

[http://www.twitter.com/ala\\_altaff](http://www.twitter.com/ala_altaff)



## Sowings *continued*

(Continued from page 1)

**community** and how the world is changing and how that affects changes in your customer base.

- Nonprofits are great at adding products and services, and programs are difficult to eliminate with advocates within and outside the organization. However, **it's critical to review programs and services** and consider their value. Take a look at both the financial returns and the social returns (benefit to customer/community.) You could use the Gruber and Mohl Matrix Classification Grid and place services and programs in their corresponding category: 1) Sustaining – a high financial and low social return; 2) Beneficial – a high financial and social return; 3) Detrimental – a low financial and social return; and 4) Worthwhile – a low financial and high social return. This can help sort out what activities/programs you want to support, or perhaps discuss methods of improving financial support for a program or service that is mission critical but costing money to provide, or to consider continuation of programs that have low financial and customer support. Other measures that might help with evaluation of programs and services are to use a scorecard that evaluates each program/service based on: strategic value, effectiveness & quality, financial value, importance to stakeholders and marketing value.

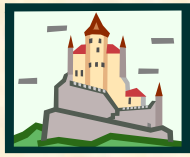
Effective governance, according to Frumkin, requires:

- Intentionality and spontaneity
- Diligence and playfulness
- Comfort and ambiguity
- Ability to adapt

These are all thoughts for boards and directors to consider as part of a rapidly changing world where competition to succeed is at a high premium, particularly in an economically challenged environment.







# CASTL

*Conversation Among Small Town Librarians*

## September CASTL Recap

By Brenda Ealey, SELS Administrator

### Motivation with Dan Pink

The CASTL meeting in Aurora had some great topics for discussion across a fairly wide array of subjects, which is typical for this group.

First on the agenda was to view Dan Pink's online talk on the subject of motivation and rewards for employees. His presentation is under 20 minutes and very entertaining while scientifically explaining why reward and punishment does not work for the 21<sup>st</sup> Century worker. Reward tends to narrow focus, so for very rudimentary tasks, or tasks with established rules and a single solution that might work as a motivator. However when you start talking about creative tasks or performance requiring cognitive skills it doesn't work so well. In fact financial incentive can work against positive performance by blocking creativity and dulling thinking. Pink encourages supervisors and employers to be thinking more about intrinsic motivation. Intrinsic motivation has 3 parts or building blocks as Pink refers to them:

1. **Autonomy** – Someone invented management. For engagement autonomy works better. The urge to direct our own lives.
2. **Mastery** – The desire to get better and better at what matters.
3. **Purpose** – A yearning to do something in the service of something larger than ourselves.

If you want to get your full 20 minutes worth of Pink, check him out online at TED (Technology, Entertainment, Design): [www.ted.com/talks/lang/eng/dan\\_pink\\_on\\_motivation.html](http://www.ted.com/talks/lang/eng/dan_pink_on_motivation.html), or simply by searching Dan Pink at [www.ted.com](http://www.ted.com). If you want more than 20 minutes go to his book – *Drive: The Surprising Truth About What Motivates Us*, or visit his website: [www.danpink.com](http://www.danpink.com). Note: you can find other great speakers and talks in addition to Pink's demonstrating the mission of "Ideas worth spreading" at the TED website.

### Libraries and the Mobile Technology Landscape

We also viewed the DuPage program – "Libraries and the Mobile Technology Landscape" where we learned about mobile literacy. Yes, one more area librarians need to be literate. That means we have to first know about the technology, then what the impact might mean

for libraries, and finally how to apply traditional library skills with mobile literacy. Joe Murphy, the Science Librarian Coordinator of Instruction & Technology at Kline Science Library at Yale University, was the speaker and suggested that the best way to be aware of major trends is personal experience encouraging librarians, trustees and library supporters to take some time to "play" with mobile technology tools. Some of the mobile technologies discussed included: text messaging, a variety of mobile applications for cell phones, Twitter and QR codes. You can find an article written by Joe Murphy and Heather Moulaison titled - *Social Networking Literacy Competencies for Librarians: Exploring Considerations and Engaging Participation* at: [www.ala.org/ala/mgrps/divs/acrl/events/national/seattle/papers/328.pdf](http://www.ala.org/ala/mgrps/divs/acrl/events/national/seattle/papers/328.pdf). The article was written for the ACRL (Association of College and Research Libraries) National Conference in Seattle during March 2009. You can also see an archive of the program at: [www.dupagepress.com/index.php?id=4539](http://www.dupagepress.com/index.php?id=4539).

### Area Code Overlay-Changes to 402

Finally, we talked about the area code overlay happening for the geographic area served by 402 – which includes southeast Nebraska. Beginning March 26, 2011 new telephone lines or services may be assigned numbers with the new area code number – 531. And, starting February 26, 2011 all customers with a 402 area code must dial the area code plus the seven-digit telephone number for all calls, including calls within the same area code. If you'd like more details you can find them at the Nebraska Public Services Commission website: [www.psc.state.ne.us/home/NPSC/402-531\\_Area\\_Code\\_Relief.html](http://www.psc.state.ne.us/home/NPSC/402-531_Area_Code_Relief.html).

## Don't Miss CASTL

- Nov. 4th, 10:00 AM, Syracuse Public Library, 496 6th St., Syracuse ([Google map](#))
- Dec. 10th, 10:00 AM, Webermeier Memorial Library, 617 2nd St., Milford ([Google map](#))



## “Among Friends” or “Treasured Friends” - What Shall We Be?

By Becky Baker, President, SELS Friends, and Director

Thanks to all of you who either submitted suggestions for this column's title, or who voted from a list of possibilities. We have narrowed it down to “Among Friends” or “Treasured Friends” – now it is time for you to tell us which you prefer! So far the voting is too close to call!

And thanks to all of you who have become SELS Friends since our year started over on July 1 – either by joining for the first time or renewing your membership. It is never too late to join, and you can benefit from your membership throughout the year!

### Join Us for Harry Potter Night!

The SELS Friends are sponsoring several events in November. On Saturday, November 20, a private showing of *Harry Potter and the Deathly Hallows, Part 1* will take place. Details about this event will be coming soon. On Friday, November 26 a book fair at the South Pointe Barnes and Noble will benefit the Southeast Library System. We look forward to seeing many of you at both of these events. And we've already booked James Arthur Vineyards for April 28, 2011 for the next Aged to Perfection. Mark your calendars now!

### Say Hello at the SELS Friends Booth-NLA Conference!

Look for the SELS Friends booth with the other non-profits at NLA/NEMA in Grand Island in a few weeks. We will be raffling a Kindle, books autographed by bestselling author Brad Meltzer, and a neat hand loomed rag rug. If you cannot be at conference this year but would like to be included in any of the raffles, please contact any of the SELS Friends Board members or email [info@selsfriends.org](mailto:info@selsfriends.org). The raffle tickets for the Kindle are \$2 each or 3 for \$5. The tickets for the autographed books and the rug are \$.50 each or 3 for \$1. More details are online at [www.selsfriends.org](http://www.selsfriends.org). And of course, we will also have our specially wrapped Baker's candy for sale (milk chocolate mint and dark chocolate) – still only \$3 a bag.

Also at our booth you will find information about the hospitality room. It will be open both Wednesday and Thursday nights from 8:00 p.m. – 11:00

p.m. or so. (If you are in Grand Island on Wednesday you can call (402)641-0576 to find out the room number for the hospitality room at the Howard Johnson Riverside Hotel.) SELS Friends members are invited to stop by for free refreshments and socializing. Others are certainly welcome, though they will be encouraged to become members or to donate to the evening's events. If you would like to donate to the hospitality room, you may contact any of us about what is still needed.

We will also be promoting our cookbook at the booth. We hope to send the recipes to press in January or February, 2011. We need many more recipes – see our webpage for details. Finally, the SELS Friends are sponsoring the refreshments at the One Book, Many Librarians session Thursday afternoon.

### November Events You Won't Want to Miss!

- ☞ Nov. 20th - *Harry Potter and the Deathly Hallows, Part 1*
- ☞ Nov. 26th - Book fair at Barnes & Noble, South Pointe



# The World at Your Fingertips



**Oct. 11 - Nov. 19**  
**7:30 am - 5:00 pm**  
**Monday - Friday**

**2010**  
**MOSAIC**  
**Multicultural Book Display**  
PRESENTED BY LIBRARY MEDIA SERVICES  
**Open to the Public!**

FOR MORE INFORMATION CALL: 436-1832 OR 436-1831  
LINCOLN PUBLIC SCHOOLS DISTRICT OFFICES  
5901 O STREET • LINCOLN, NEBRASKA



# News Around the Says me

## Ground Breaking Puts Pawnee City One Step Closer

By Lola Sietz, Assistant Librarian, Pawnee City Carnegie Public Library

Groundbreaking ceremony was held for the new Pawnee City Public Library on August 12, 2010. Despite the heat a large crowd showed up for the occasion. A patch of ground was blocked out in chalk to show the approximate location of the new library.

Assistant Librarian, Lola Seitz, also chair of the building committee, welcomed the crowd, "Thank you for coming to help us celebrate the beginning of a new chapter, not only for the Pawnee Library, but for Pawnee City." This project has been in the works since March of 2007 when the first personal check for the new library came across the counter.

Pawnee City Mayor, Duane Westing, said, "This is a great example of a grassroots effort where people saw a need and worked together to make it happen."

Library Board President, Laurie Smyth, stated the need for the library by revealing statistics on the number of patrons using the library, and the circulation counts over a period of time.

Guest speaker, Brenda Ealey, Administrator of the Southeast Library System, said, "As the administrator of SELS, I have the great privilege of witnessing what a **vital difference librarians make** in the communities they serve. So, of course, I'm delighted to be a part of this celebration in Pawnee City as you break ground for a new library. I realize the effort and time that has gotten you to this point – and know it is not a task for those who are easily wearied – so I applaud the efforts of the library staff, board, friends, foundation and community in getting you to this point, and for the investment you've made for this community."

John Dahlgren, President of the Pawnee City Public Library Foundation, thanked the

numerous people who have helped us get to where we are today, and then handed out seven golden shovels to individuals who have been involved in the project: Mayor Westing, Laurie Smyth, Lola Seitz, Librarian Mary Friedly, Jay Herrmann representing AHRS Construction, Kody Daily for the Summer Reading Program, and himself. (Larry Chilese, Architect for the library, was unable to attend.) Each turned over a shovel of dirt, despite how hard the ground was, all were determined to get the project started.



Wielding golden shovels at the groundbreaking for the new Pawnee City Public Library building project were, from left to right: Kody Daily, representing the Summer Reading Program; Jay Herrmann of the contractor AHRS; Pawnee City Library Director, Mary Friedly; Lola Seitz, Assistant Librarian and Chair of the Building Committee; Pawnee City Mayor, Duane Westing; Laurie Smyth, president of the Pawnee City Public Library Board; and John Dahlgren, president of the Pawnee City Public Library Foundation.

Other special guests attending were; Rod Wagner, Director of the Nebraska Library Commission; Janice Stopek, USDA Rural Development; Luann Brown, USDA Rural Development Area Technician; Carol Farwell also with AHRS Construction.

Following the ceremony, Rod Wagner, Director of the Nebraska Library Commission, commented, "It's fantastic. Libraries are a great community asset. The people of this community will enjoy this new facility, as they have the current one. This library will have the capacity to provide the resources that they need and want. I am always glad to see a community recognize the value of a library and get behind it. It is great to see this library grow."



## Falls City Schools Welcome Gail Froeschl as Librarian

Welcome to Gail Froeschl, who is the new elementary librarian at North and South Elementary Schools in Falls City. Gail taught 2nd grade in Falls City for the past 20 years. However, she is not new to libraries having been the Director of the Falls City Public Library from 1982-1988. During that time she served on the Southeast Library

System Board of Directors. After leaving the public library to teach, Gail served on the Falls City Library Board, was an officer in the Friends of the Library, and was appointed to the Library Project Advisory Committee for the building of the Falls City Library and Arts Center.



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## Morton-James Sponsors Science Discovery Day

By Louan Beard, Librarian

As part of the annual AppleJack Festival Nebraska City hosts every fall, the Morton-James Public Library



sponsored the Edgerton Explorit Center Science Discovery Day on Saturday, September 18. The Kimmel Gallery was turned into the "ZONE" with interactive exhibits, experiments and hands-on activities for people of all ages to explore. Visitors could dig for dinosaur bones, search for sharks teeth, see how x-rays work, test the principles of weight and motion, discover the properties of air and much more!



John Thompson and Ken Schroeder from the Edgerton Explorit Center presented two science shows. During the morning show "Sparks Fly" the spectators became a human chain that was electrifying. At the



afternoon show "Investigate the Magic of Air Pressure!" the audience watched as a ping pong ball went through an empty pop can at 500 miles an hour! To quote a spectator "Did you see that? Totally Awesome!"

With over 400 visitors through the library, it was a fabulous day.



# News and Notes



## Author Gordon Korman at Omaha Community Playhouse

Paul Christopherson, Youth Services Librarian, Millard Branch Library

I wanted to let you know about an exciting opportunity that you, your colleagues, and students might want to take advantage of that is taking place next month. The Omaha Public Library System, with the great help of the Friends of the Library, is bringing noted prolific realistic fiction writer, Gordon Korman, to Omaha on Tuesday, October 19th and we want to share this wonderful author with the community for a free city-wide event.

Gordon Korman will speak at 7 P.M. and open seating will begin at 6:30 P.M. at the Omaha Community Playhouse, 6915 Cass Street, here in Omaha. We are very excited about this location

because it provides plenty of parking and it is centrally located. In addition to this, Gordon Korman, is speaking in the 560 seat auditorium, so there is plenty of room for anyone who wants to come and hear this outstanding author. A book signing will conclude the evening's activities.

Gordon Korman is a realistic and adventure writer for children and teenagers and he has written over fifty books over the last twenty years. He has won numerous awards for his writing including the Manitoba Young Reader's Choice Award, Pacific Northwest Association's Young Reader's Choice Award, and his books have appeared on numerous outstanding American Library Association booklists over the years. In

addition, his book *Swindle* is one of this year's Golden Sower nominees for intermediate readers. His most recent book for teenagers is *Pop*, and he has also written *One False Note* and *The Emperor's Code* in the very popular *39 Clues* series.

Please spread the word to your colleagues and students about this exciting event featuring Gordon Korman on Tuesday, October 19th at the Omaha Community Playhouse at 7 P.M. See you there! If you have any questions please e-mail me or call me on my cell phone number. I look forward to hearing from you.

[PChristophers\\_on@omahalibrary.org](mailto:PChristophers_on@omahalibrary.org)

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## North and South Elementary Holding Book Fair

North and South Elementary School Libraries in Falls City will hold a Book Fair October 25 - October 28, from 8 a.m. - 4 p.m., and during Parent - Teacher Conferences on Tuesday & Thursday evenings 5:00-8:30. Check-out what will be available at the Book Fair by visiting our website:

<http://bookfairs.scholastic.com/homepage/fctigers>

Submitted by, Gail Froeschl, Librarian, North and South Elementary Schools, Falls City



**Nebraska Libraries**  
CELEBRATING THE PAST CREATING THE FUTURE

Nebraska Library Association/Nebraska Educational Media Association

Annual Conference - October 13-15, 2010

Holiday Inn-Midtown/Howard Johnson Hotels, Grand Island, Nebraska

<http://www.nebraskalibraries.org/conference>





## *Putting Your Library Customer First -*

**A workshop for anyone who works in a library**

**November 18th—9:30 am—12:30 pm**

**Sump Memorial Library**

**222 North Jefferson, Papillion**

**Presenter: Joyce Neujahr, Director of Patron Services Criss Library - UNO**

### **Did You Know ?**

- ... excellent customer service builds support from the community for the library.
- ... great customer service skills can transform your library into a positive workplace where all your customer's needs are met.

Does your library provide outstanding customer service?

By everyone? To everyone?

All of the time?

If you can't answer "yes" to these questions, be sure to attend.

Name \_\_\_\_\_

Library \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**3 hours of CE credit**

**Cost - \$15.00**

**Registration due by November 12th**

Mail Registration and Check made to ELS to:

Eastern Library System  
11929 Elm Street, Suite 18  
Omaha, NE 68144



## Teen Read Week™

Join the more than 5,000 librarians and educators who will celebrate Teen Read Week™, October 17-23. This year's theme is Books with Beat @ your library®, which encourages teens to read poetry, audiobooks, books about music, and more. Libraries across the world celebrate Teen Read Week with a variety of special events and programs aimed at encouraging teens to read for pleasure and to visit their libraries for free reading materials. Visit their website at: <http://www.ala.org/ala/mgrps/divs/yalsa/teenreading/trw/trw2010/publicity.cfm>

### News

Take a look at our tools, including [program ideas](#), [planning resources](#), or [publicity tools](#).

Do you serve Spanish-speaking teens? Download this [Books with Beat @ your library reading list](#) (PDF) in Spanish!

Purchase [Teen Read Week products](#) to promote your events from ALA Graphics! Your purchases support the work of YALSA and ALA.

Find out more about [Team Teen Read Week](#)! Team Teen Read Week participants fund mini grants for Teen Read Week.

### About Teen Read Week

Teen Read Week is an initiative of the [Young Adult Library Services Association](#) (YALSA). Teen Read Week started in 1998.

Why is it important to celebrate? For a lot of reasons! Teens have so many options for entertainment, so it's important to remind them to spend time reading for pleasure: it's free, fun, and can be done anywhere! Research shows that teens who read for fun have better test scores and are more likely to succeed in the workforce. Also, it's a great chance to let your school or your public library communities know how important teen services are! Let teens know the possibilities that exist within your doors, and within the covers of books.

If you have other questions, please take a look at our most [frequently asked questions](#) or [email YALSA](#).

**Related Links:** [Teen Read Week Wiki](#), [YALSA Blog](#), [Teens' Top Ten](#), [WrestleMania](#), [Reading Challenge](#)



## Nebraska Regional Library System Snowman Raffle



The Nebraska Regional Library Systems are raffling the following collection of snowman items:

- an 18 1/2" X 22 1/2" framed cross stitch picture (pictured above) cross stitched by Sharon Osenga, Meridian Library System Director
- a snowman mug with lid and infuser
- a snowman and Christmas tree snow globe (pictured right)
- an 8" X 10" snowman plaque.

Tickets are \$3 each or 2 for \$5. You may purchase tickets at your system office now or at the System booth at the NLA/NEMA Conference in Grand Island. You do not need to be present to win.



# **Southeast Library System**

**Serving libraries in the  
counties of:**

Cass • Fillmore • Gage •  
Hamilton • Jefferson • Johnson •  
Lancaster • Nemaha • Otoe •  
Pawnee • Richardson • Saline •  
Seward • Thayer • York

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**SoLiS** is a publication of the Southeast Library System, and is issued once monthly. We reserve the right to screen and to edit all contributions.

## **October 2010 Issue**

**“In every fat book there is a thin book  
trying to get out.” ~ Anonymous**

Southeast Library System is a multi-type library network with 248 members offering a wide range of service in public, school, academic, institutional and private libraries (Membership list with populations from 2000 Census are on the SELS web page: [www.selsne.org](http://www.selsne.org).) Membership includes 12 academic institutions, including the University of Nebraska-Lincoln, four private colleges, three community college campuses, a state college and a technical school. Fifty-four public libraries are system members. The majority of these libraries (34) serve populations fewer than 1,000. The system counts 146 school media centers among its members, 54 that are Lincoln Public Schools, with most of those belonging to Class 3 schools (population areas between 1,000 and 100,000). Fourteen of the school media centers are parochial. The system has 28 special and institutional members, most of which are located in Lancaster County.